



CURRICULUM VITAE

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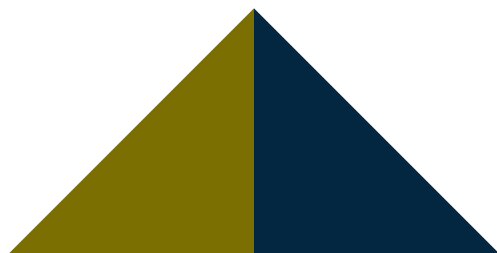
SIMPHIWE NKOSI

Multimedia & interactive Designer



www.urbanisationdesign.com

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PERSONAL INFORMATION DETAILS.

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Nickname: Sims
Profession: Multimedia & interactive Designer
Work experience: Mid-Weight
Languages: English (Fluent)
Zulu (Birth Language)
Sotho, Tswana and Xhosa (When I'm showing off my Multi-cultural heritage).

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Cell No. 073 221 1157
Email: sims.ud@gmail.com
Website: www.urbanisationdesign.com

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Located: U06 Phoenix Regent Estate II, Noordwyk
Platbrg St, Midrand, South africa.
Citizenship: South African.
Id no. 8808305336081
Able to Relocate: Yes (in a heartbeat).

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Driver's License: yes (South African)
Criminal record: None
Marital status: Single
Health: Excellent.



PROFESSIONAL INFORMATION DETAILS

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2010: **Defusion Design** – Graphic Designer.

This was my very 1st real design job. At a private small design house where I learn so much about the working world. Here, I was a general designer, did both web and Print work, focusing on layout, typography usage, editorial and image editing. I was also involved in brain-storming and allowed to deal with clients directly.

Brands:

- Liberty life (Major Client).
- Afto Track Safari...

Responsibilities include:

- Conceptualizing.
- Website interface design.
- Print design and setup for print.
- Flash animation for banners

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2011/2012: **Newsclip Media monitoring (PTY)LTD** – Photographer & Editorial Designer

My very 1st experience with professional Photography and editorial design. The company had a in house Online Magazine called COUP. I learnt online marketing, Social Media Marketing and most importantly I was part of a revolution conversion Print to Digital with a flip style online mechanic we used to publish the magazine in. I also designed and developed websites for some in house Brands.

Brands:

- COUP
- Media Update brands

Responsibilities include:

- HTML and CSS
- Website User Interface designer (UI)
- Professional Photography
- Magazine layout design
- Editorial design (understand type use, font size and layout)
- Social Media Marketing

Reference:

Tell: **011 288 6600**

Web: www.newsclip.co.za

Artwell - **Creative Director:** +27 76 432 7756

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2012/2016: **Osiris Trading** – Multimedia & Interactive Designer

So much I am doing and learning here. This is a marketing organization I am responsible for almost all marketing materials one can imagine, from Website, online Promotion, Mailers, DM (Direct mailers) and somethings as small as internet banners. But the most important I'm involved in is the Mobile side of things from creating responsive layouts, UI (user interface) and best practice graphic design from a product marketing point of view.

Brands:

- Fortune Lounge (All brands)
- Betway Kenya
- Fortune Affiliates

Responsibilities include:

- Conceptualizing
- Idea development
- Product planning
- Promo planning and development
- HTML/5 and CSS/3
- jQuery
- User interface design (UI)
- Social Media Promotion designer
- Print Projects.

Reference:

Tell: 011 771 9000
web: www.osiristrading.com

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2016/Current: **EOH Digital** – Digital Designer

An agency is nothing but the best place for any designer to stick their heads in if they want to learn cool things. The best work I'm doing is UI based, from designing a look and feel for an App to Website user interface, my level of understanding UI and UX has improved greatly. I now understand Branding from working with some of the TOP brands in the country as mentioned. I'm also learning Digital Marketing, social media scheduling and continuing to learn so much more.

Brands:

- BMW
- MTN
- SONY
- Profmed

Responsibilities include:

- User interface design (UI) on Both Desktop and Mobile
- User Experience (UX) Wire frames
- Social Media Promotion designer
- Conceptualizing
- Idea development
- C.I development
- HTML/5 and CSS/3
- jQuery

Reference:

Tell: 011 802 0000
web: www.eohdigital.com



ABOUT ME

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“Multimedia designer based in johannesburg, south africa. I am a fiend for all things born from imagination. I live for the sole purpose of creating, as i incurably believe that man was created to continue the irreversible process of creating. My perception of a world devoid of art is like a journey through the desert with no water but the constraining urge to find an oasis. I strive to be different in my approach to designing in order to set myself apart from the rest. It’s an on-going struggle that sharpens my individuality in a world that’s convicted by status quo.”

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SKILLSET INFORMATION DETAILS

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Web design	– Excellent
HTML and CSS coding	– Excellent
Concept development	– Strong
User Interface design	– Excellent
User Experience	– Moderate
Concept and Ideas	– Strong
Marketing material designs	– Strong
Front-End Development	– Moderate

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CREATIVE TOOLS

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CREATIVE TOOLS

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- Creative and Innovative.
- Exceptional Time management.
- Good at Delegating.
- Co-operative personality.
- Driven and Ambitious.
- Team worker.
- Exceptional Financial management.
- *Clean Diet and Gym Addiction

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EDUCATION INFORMATION DETAILS

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2002/2006:

Mondeor High school – Graduated 2006.
Matriculate

2007/2009:

University Of Johannesburg (FADA) – Graduated 2010.
National Diploma in Multimedia

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“I’m available for hire and freelance work”

+27 732 211 157

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More of my portfolio

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<https://www.behance.net/SimsGuru>

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Social Media

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<http://www.linkedin.com/pub/simphiwe-nkosi/24/963/9b2>

https://twitter.com/Simphiwe_Guru

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