

CURRICULUM VITAE

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SIMPHIWE NKOSI

DIGITAL DESIGNER | UI & UX | CREATIVE THINKER

www.urbanisationdesign.com

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PERSONAL DETAILS

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Nickname: Sims
Profession: Digital Designer
Work experience: Senior
Languages: English (Fluent)
Zulu (Birth Language)
Sotho, Tswana and Xhosa (For show off)

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Address: U06 Phoenix Regent Estate II, Noordwyk
Platburg St, Midrand, South africa.
Citizenship: South African.
Id number. 8808305336081
Able to Relocate: Yes (in a heartbeat).

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Driver's license: Yes (South African)
Criminal record: None
Marital status: Single
Health: Excellent

PROFESSIONAL WORKING EXPERIENCE

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2010: Defusion Design – Graphic Designer.

This was my very 1st real design job. At a private small design house where I learn so much about the working world. Here, I was a general designer, did both web and Print work, focusing on layout, typography usage, editorial and image editing. I was also involved in brain-storming and allowed to deal with clients directly.

Brands:

- Liberty life (Major Client).
- Afto Track Safari...

Responsibilities include:

- Conceptualizing.
- Website interface design.
- Print design and setup for print.
- Flash animation for banners

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2011/2012: **Newsclip Media monitoring** (PTY)LTD – Photographer & Editorial Designer

My very 1st experience with professional Photography and editorial design. The company had a in house Online Magazine called COUP. I learnt online marketing, Social Media Marketing and most importantly I was part of a revolution conversion Print to Digital with a flip style online mechanic we used to publish the magazine in. I also designed and developed websites for some in house Brands.

Brands:

- COUP
- Media Update brands

Responsibilities include:

- HTML and CSS
- Website User Interface designer (UI)
- Professional Photography
- Magazine layout design
- Editorial design (understand type use, font size and layout)
- Social Media Marketing material

Reference:

Tell: 011 288 6600

Web: www.newsclip.co.za

Artwell - Creative Director

+27 76 432 7756

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2012/2016: **Osiris Trading** – Multimedia & Interactive Designer

So much I am doing and learning here. This is a marketing organization I am responsible for almost all marketing materials one can imagine, from Website, online Promotion, Mailers, DM (Direct mailers) and somethings as small as internet banners. But the most important I'm involved in is the Mobile side of things from creating responsive layouts, UI (user interface) and best practice graphic design from a product marketing point of view.

Brands:

- Fortune Lounge (All brands)
- Betway Kenya
- Fortune Affiliates

Responsibilities include:

- Conceptualizing
- Idea development
- Product planning
- Promo planning and development
- HTML/5 and CSS/3
- jQuery
- User interface design (UI)
- Social Media Promotion designer
- Print Projects.

Reference:

Tell: 011 771 9000

Nlshkar - Designer

+27 2362 8989

2016/Aug 2016: **EOH Digital** – Digital Designer

An agency is nothing but the best place for any designer to stick their heads in if they want to learn cool things. The best work I'm doing is User interface related, from designing the look and feel for an App to Website user interface, my level of understanding User interface and User experience has improved greatly. I now understand Branding from working with some of the TOP brands in the country as mentioned. I'm also learning Digital Marketing, social media scheduling and continuing to learn so much more.

Brands:

- BMW
- MTN
- SONY
- Profmed

Responsibilities include:

- User interface design (UI) on Both Desktop and Mobile
- User Experience (UX) Wire frames
- Social Media Promotion designer
- Conceptualizing
- Idea development
- C.I development
- HTML/5 and CSS/3
- jQuery

Reference:

Tell: 011 802 0000

web: www.eohdigital.com

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2016/2018: **Accenture - Interactive** – Digital Designer

This to me was global stage, Accenture taught me so much in a very short period of time. From when I started with Accenture, I was sent immediately to a client to consult as a contractor, the client is Discovery in Sandton and this is where I was based for the most part. There I was a part of the Vitality Group which is Vitality Global for international markets. Here my role really took a great deal of advancement, from Designer to technical thinker. I also had my hands-on User interface design for all things Web, creating Style guides, including Vitality service portals. I also practice advanced User experience through wired frame design, user journey designs and user testing analysis and working closely with the Dev team to best align design with technical services and that has become my primary role as Discovery. And from a design point of view, I managed all Icons used on both Web and The Vitality mobile app, working alone side the Glucose team.

The biggest project I've done so far at Discovery is designing from scratch, the Mobile Content Management Portal for Vitality. This is a tool that is designed to translate content on the Mobile app for International markets without having to recode the Mobile App or Website. This will enable a copy writer from the market to personally rewrite all content on Web and Mobile in their preferred language using guidelines put in place on the portal so that won't allow any copy to break the User interface design of the Web and Mobile. See example on my portfolio.

Brands:

- Vitality Group
- Discovery

Responsibilities include:

- User interface design
- User experience design
- User testing analysis
- Iconography design
- Web Style guide design
- Concept development

Reference:

Tell: 011 802 0000

web: www.accenture.com/za-en/

Eugen - Project Manager

+27 76 317 5161

Warren - Snr Designer

072 483 6160

2018/Current: **Momentum retail** – User Interface designer

I've been brought in to the business as a User interface designer specifically, I saw this as an opportunity to learn new ideas and an opportunity to experiment with design. Because Momentum are going through a digital transformation still, I think there's room to try out new things that will help with my growth. My sole role is of a Senior UI designer in all client-facing products, like the new Momentum Website, Savings and Investment website, new Short-term insurance online fulfillment. I've been assigned as a lead designer on both the S&I and Short-term insurance projects, to define the design language used and also relook at the User experience journey on my designs.

Brands:

- Momentum
- Savings and Investment
- Short-term insurance
- Personal loans

Responsibilities include:

- User interface design
- Concept and ideations
- Web style guide
- Working closely with the Dev team

Reference:

Sakhile - Snr Designer

+27 76 302 4905

ABOUT ME

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Multimedia designer based in johannesburg, south africa. I am a fiend for all things born from imagination. I live for the sole purpose of creating, as i incurably believe that man was created to continue the irreversible process of creating. My perception of a world devoid of art is like a journey through the desert with no water but the constraining urge to find an oasis. I strive to be different in my approach to designing in order to set myself apart from the rest. It's an on-going struggle that sharpens my individuality in a world that's convicted by status quo.

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SKILLSET INFORMATION

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Web design	– Excellent
HTML and CSS coding	– Excellent
Concept development	– Strong
User Interface design	– Excellent
User Experience	– Strong
Concept and Ideas	– Strong
Marketing material designs	– Strong
Front-End Development	– Moderate

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CREATIVE TOOLS

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Design tools

Sketch App 90%



Photoshop CC 90%



Illustrator CC 90%



Experience design CC 50%



Prototype tools

Invision App 90%



UXPin 90%



Zeplin 80%



Front-End Tools

HTML 65%



CSS 65%



jQuery 30%



Bootstrap 50%



PERSONAL TOOLS

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- Creative and Innovative.
- Exceptional Time management.
- Good at Delegating.
- Co-operative personality.
- Driven and Ambitious.
- Team worker.
- Exceptional Financial management.
- *Clean Diet and Gym Addiction

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EDUCATION INFORMATION.

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2002/2006:

Mondeor High school:

Graduated 2006.

Matriculate

2007/2009:

University Of Johannesburg (FADA):

Graduated 2010.

National Diploma in Multimedia

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"I'm available for hire and freelance work"

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More of my Portfolio

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<https://www.behance.net/SimphiweNkosi>

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Social media

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<https://www.linkedin.com/in/simphiwenkosiudsgn/>

<https://twitter.com/RealSimsNkosi>

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